



Sageworks Introduces ProfitCents Industry Intelligence

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BY WEBCPA STAFF

Sageworks has released a new Industry Intelligence module for its ProfitCents suite of products.

“Industry-specific ratios and metrics are extremely useful when you are evaluating the performance of a business,” said Sageworks CEO Brian Hamilton in a statement. “Our goal was to help CPAs and accountants further their position as trusted financial advisors to their clients. We did this by enabling them to look deeper into key performance indicators in a very efficient way.”

ProfitCents Industry Intelligence offers industry-specific metrics and ratios for over 1,000 industries. The new feature builds on the company’s ProfitCents Analytical Procedures software, a financial analysis suite that accounting firms can use to standardize engagements, automate analytical review, increase efficiency and satisfy increasingly tough standards.

For more information, visit www.sageworksinc.com.