



# Big Box Retailers Continue To Perform Relatively Well In Recession

By Matthew Bandyk

Posted: November 25, 2009

Online shopping is expected to grow this holiday season—impressive for such a weak consumer market. Might big box stores get a similar boost in the next month as consumers look for the cheapest way to shop?

The data gurus at Sageworks Inc. imply as much in a release today. Their evidence is that big box retailers have held up much better than other retailers in 2009:

“Because people feel they can do more one-stop shopping and bargain finding at big retail stores, sales at publicly-traded retailers have fared better in 2009 (-.7% in 2009) than at smaller, privately-held retailers (-5.8% in 2009).”